

GOT CITY GAME! / UNCOMN.TV SCHOLARSHIP SWEEPSTAKES

PROPOSED OFFICIAL RULES

1. Sweepstakes Period: The sweepstakes begins at 8:30pm EST on 11/17/2009 and ends at 11:59 pm EST on 2/2/2010

2. To Enter: Register as a GOT CITY GAME! website visitor at www.gotcitygame.tv. Registered entrants may then enter by voting each day immediately after the airing of the GOT CITY GAME!/UNCOMN.TV video competition ("Competition") as follows:

- a. Entrants can vote for the team of their choice immediately after the posting of each webisode of the Competition. Votes are cast online by entrants at www.gotcitygame.tv.
- b. Each entrant may place one vote per day, and a total of seven (7) votes per week starting on November 17, 2009 and thereafter until Tuesday February 2, 2010 at www.gotcitygame.tv.
- c. Each time an entrant places a vote he/she is automatically entered into the Sweepstakes to win weekly drawing and to win the Sweepstakes Grand Prize.

3. **No Purchase Necessary**: **No purchase is required to enter the Sweepstakes.** All entries must be received by December 30, 2009.

4. Eligibility: Sweepstakes is open to residents of the United States who are 18 years of age or older or of otherwise minimum legal age for participation. Void in New York, Rhode Island, Florida, Puerto Rico or where prohibited by law. Employees, Contestants and/or members of the household of either, of Got City Game!/UNCOMN.TV ("Sponsor"), its partners, affiliates, subsidiaries, advertising and promotion agencies, or suppliers (collectively "Sweepstakes Parties") and any other individual or company involved in the development or execution of the Sweepstakes at any time during the Sweepstakes Period and the immediate family members and/or those living in the same household of each are not eligible.

5. General Sweepstakes Rules:

- a. Sponsor and Sweepstakes Parties are not responsible for incomplete, lost, late, damaged, illegible or misdirected mail or for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. **ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF**

CRIMINAL AND CIVIL LAW. ANYONE INTENTIONALLY OR ATTEMPTING TO UNLAWFULLY MANIPULATE, CAUSE ANY INTERFERENCE WITH OR INTERRUPTION TO THE LEGITIMATE OPERATION OF THIS PROMOTION WILL FORFEIT ANY PRIZE WINNINGS FROM THE SWEEPSTAKES.

- b. In the event of a dispute regarding any entry, the entry will be deemed made by the authorized account holder of the email address submitted at the time of entry (i.e., the person who is assigned to an e-mail address by an Internet access provider, on line service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address). An attempt of any entrant to enter/vote more than once per day will render the entrant ineligible.
- c. If, for any reason, the Sweepstakes cannot be conducted as planned by reason of unauthorized intervention, technical failures, or any other causes beyond the control of the Sponsor which, in the sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes.
- d. All federal, state and local taxes, insurance, licensing, registration and title fees are the sole responsibility of winners. All federal, state and local laws and regulations apply to this Sweepstakes.
- e. The Sweepstakes Prize winner may be required to complete an Affidavit of Eligibility/Release of Liability, all required tax reporting forms, and, if legally permissible, Publicity Release within 14 days of notification as a condition to receipt of their Sweepstakes prize. Noncompliance within this time period or return of any prize/prize notification as undeliverable may result in disqualification. Acceptance of prize constitutes permission to the sponsors and their agencies to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law.
- f. Prizes are non-transferable and have no cash redemption or equivalent. Sponsor reserves the right to substitute a prize or prize component of equal or greater value should a prize or any component of a prize become unavailable.
- g. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the Sponsor.
- h. Sponsor and Sweepstakes Parties are not responsible for any typographical or other error in the printing, the offering or the administration of the Sweepstakes, or in the announcement of prizes. By participating in this Sweepstakes, entrants agree to release and hold harmless Sponsor and Sweepstakes Parties (including but not limited to their partners, affiliates, subsidiaries, promotion, fulfillment, judging agents and agencies and each of their respective parent companies, affiliates, subsidiaries,

officers, directors, representatives, agents and employees), from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, (1) the awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; or (2) participation in the Sweepstakes or any prize related activities. Sponsor and Sweepstakes Parties make no representation or warranties concerning the appearance, safety or performance of any prize awarded. If the Sweepstakes prize is delivered via courier or postal mail, Sponsor and Sweepstakes Parties are not responsible for late, lost, damaged, incomplete, illegible, postage due or misdirected delivery thereof.

6. Selection and Notification of Sweepstakes Prize Winner; Claiming of Sweepstakes Prize. Weekly drawings will be conducted randomly by the Sponsor each Friday starting on Friday November 20, 2009 and continuing through Friday January 29, 2010. The Sweepstakes Prize Grand Prize recipients will be randomly selected by Sponsor on or about February 9, 2010. Sponsor will announce the name of the Sweepstakes Prize Recipients on the www.gotcitygame.tv website within 5 business days of selection, and will notify recipients by telephone and electronic mail or postal mail on or about February 9, 2010. **Sweepstakes Winner must notify Sponsor of acceptance of Sweepstakes Prize within 48 hours of notification of selection.**

7. Verification: All Sweepstakes entries are subject to verification by Sponsor. All material submitted becomes the sole property of the Sponsor and will not be returned. Sweepstakes entries made where prohibited by law or not pursuant to official Sweepstakes rules and procedures will be null and void.

8. Sweepstakes Prize and Odds:

- a. Sweepstakes Grand Prizes: There shall be four (4) Sweepstakes Grand Prizes, which shall consist of a college bookstore scholarship issued by the National Association of College Stores (“NACS”), with a prize value of \$500.00 each.

The college bookstore scholarship is good for purchases at participating NACS college bookstores within any of the 48 contiguous United States, except Rhode Island, New York, Florida, Puerto Rico, and where otherwise prohibited by law. The Sweepstakes winner will advise NACS of the desired participating NACS college bookstore at which the scholarship is to be used, and the scholarship will be presented in the form of a gift-card, voucher or debit card for use at the identified store. Sweepstakes winner may “gift” the scholarship to anyone within any of the 48 contiguous United States, except Rhode Island, New York, Florida and where otherwise prohibited by law. Scholarship must be used within 12 months of receipt.

The Grand Prize consists only of those items specifically listed as part of the Grand Prize. Any expenses not specified herein (including but not limited to income tax, sales taxes, and all other costs incurred in claiming prize) are the sole responsibility of the winner. In the event of unavailability of any Sweepstakes

Grand Prize, Sweepstakes Sponsor reserves the right to substitute a prize of equal retail value selected in its sole discretion.

In the event of an unclaimed Grand Prize, the Sweepstakes winner, at its discretion will either not award the prize, or randomly select another entrant until the prize is awarded.

b. Sweepstakes Weekly Prizes: There shall also be one weekly prize drawing during each week of the Sweepstakes, for a prize with a retail value of not less than \$10. A total of 4 weekly prize drawings will be held.

The Weekly Prizes will be selected at the discretion of the Sponsor, and may be of property, gift cards, gift certificates, or items only redeemable or usable in the Northeast Ohio market. Any expenses associated with the prize not specified herein (including but not limited to income tax, sales taxes, and all other costs incurred in claiming prize) are the sole responsibility of the winner. In the event of unavailability of any Weekly Prize, Sweepstakes Sponsor reserves the right to substitute a prize of equal retail value selected in its sole discretion.

c. Odds of Winning: Four (4) Grand Sweepstakes Prizes will be granted. Four (4) Weekly Sweepstakes Prizes will be granted. Odds of winning are based on the total number of all Sweepstakes entries received.